



# Morgan Primm Memorial Fall Truck Brawl

Hosted by Midwest Diesel & Auto & Illini Outlaw Diesel

On September 18, 2021, we will be hosting the 4<sup>th</sup> annual Fall Truck Brawl, which has been dedicated to the memory of one of the originators, Morgan Primm, who passed away in November of 2017. We will be hosting dirt drags, show 'n shine competition, and truck pulls. We had many sponsors in the past year and look forward to having you join us. This event is a joint effort of many local shops, and we appreciate all of your support.

This is a non-for-profit event with proceeds going to the back to the event, local charities, local FFA , 4-H, youth and agricultural programs.

Please mark your preference(s) and return this sheet along with completed **Sponsor Information Sheet** by September 1, **2021** to [info.falltruckbrawl@gmail.com](mailto:info.falltruckbrawl@gmail.com) . Checks may be mailed to Morgan Primm Memorial Truck Brawl, 27812 Shanghi Avenue, Athens, IL 62613.

\_\_\_ **Bronze Level Sponsor** - \$250.00, 5 gate passes and banner displayed trackside, name announced throughout the event

\_\_\_ + \$50.00 - Add logo to t-shirt back

\_\_\_ + \$50.00 – Listed on event brochure

\_\_\_ **Silver Level Sponsor** - \$500.00, 10 gate passes and banner displayed trackside, name announced throughout the event, listed on event brochure

\_\_\_ + \$50.00 - Add logo to t-shirt back

\_\_\_ **Gold Level Sponsor** - \$750.00 , 15 gate passes and includes banner displayed trackside, name announced throughout the event, logo on t-shirt back & event brochure

\_\_\_ **Platinum Level Sponsor** - \$2,500.00, 20 gate passes and includes banner displayed trackside, mentions throughout the event about the activity, logo on t-shirt back, listed on event brochure

First three sponsors to be locked in may choose to have their name represent one of three main activities of the event:

\_\_\_ Dirt Drags      \_\_\_ Truck/Tractor Pull      \_\_\_ Show N Shine

\_\_\_ **Prestige** - Title Sponsor - \$5000.00, 25 gate passes, 10 t shirts, 10 sandwich vouchers and banner displayed trackside, name announced throughout the event whenever the event is mentioned, name on all advertisement for the event (social media, e-flyers, potential radio ads), logo on t-shirt back, listed on event brochure

\_\_\_ **Event Booth** - 20'x20' booth setup space for Sponsor. Included with purchase of **Silver Level Sponsor** or higher.

(If larger space is needed, please let us know ahead of time.)



## Sponsor Information

Name/Business \_\_\_\_\_

Address \_\_\_\_\_

Phone number \_\_\_\_\_ Email \_\_\_\_\_

Total sponsor money enclosed \_\_\_\_\_

If you do not have a trackside sign or banner, one can be supplied for you with your sponsorship. These will consist of a black and white banner with your business name, logo, website, email, city, state, phone number.

\_\_\_\_ Yes I would like trackside signs/banners to be supplied with sponsor *(Must complete information below.)*

\_\_\_\_ No, I have my own signs/banners that I will supply

\_\_\_\_ No, I do not wish to display signs/banners with my sponsorship.

Sign info if first option is checked:

Name Displayed \_\_\_\_\_

Website/Email Displayed \_\_\_\_\_

City, State and/or Phone Number Displayed \_\_\_\_\_

By asking us to supply your signs you are releasing us to print exactly what you put in this set of lines. We will not be held responsible for errors or anything pertaining to the supplied signs. If you wish to have the logo included, please send a .jpg file of your logo.

Applicant's Name/Title \_\_\_\_\_

Signature \_\_\_\_\_

**This registration must be completed and returned with payment no later than 9/01/2021 in order to guarantee inclusion on signs, t-shirts and flyers.**

**Questions or need more information? E-mail us at [info.falltruckbrawl@gmail.com](mailto:info.falltruckbrawl@gmail.com) or call 217/718-6119.**

**Mail checks and forms to: Kayla Primm  
Midwest Diesel & Auto, Inc.  
27812 Shanghi Avenue  
Athens, IL 62613**